



April 19, 2021

Novilla Renewable Natural Gas LLC (“Novilla RNG”), a developer and operator of dairy renewable natural gas (“RNG”) projects, adds Jared Williams as Co-Chief Executive Officer to pursue a differentiated strategy in the development and operations of renewable natural gas projects.

Novilla RNG has strategically shifted from RNG consulting into a new RNG development and operations platform to capitalize on its experience building and operating RNG projects. As part of this transition, Mark Hill, previously Founder and Owner, will take on the title of Co-CEO alongside industry veteran Jared Williams.

Jared Williams joins Novilla RNG from DTE Biomass Energy where he was Vice President of Operations. In this role, he was responsible for the safety, operations, and profitability of nine dairy RNG projects, 21 landfill gas projects and managed over 80 employees. Jared was pivotal in the construction and operations of some of the country’s first and largest dairy RNG projects and received the first provisional carbon intensity (“CI”) scores ever awarded for dairy virtual pipeline projects. In his new role as Novilla RNG Co-CEO, Jared will be using his decade of experience to drive the construction and operations of Novilla RNG’s first projects.

AIMPERA Capital Partners is supporting the growth of Novilla RNG. The AIMPERA team brings 14 years of expertise in building businesses in partnership with owners and the communities in which they invest. Together with AIMPERA’s support and expertise, Novilla RNG intends to create an industry leading dairy RNG developer and operator built for the long-term mutual benefit of the dairy farmers, their communities, and Novilla.

Manure-based RNG is a fast-growing industry with many new entrants attempting to develop projects. Novilla RNG’s competitive advantages include:

- Staff with extensive experience commissioning and operating RNG projects, both dairy and landfill, that have received provisional CI scores;
- Improved economics for farmers through direct-to-farmer approach which removes intermediate developers / brokers and reduces development and capital costs;
- Ability to construct projects in a capital efficient manner due to relationships with anaerobic digester, RNG upgrading, CNG trucking and manure management companies; and
- Streamlined decision-making process leveraging years of experience with dairy RNG projects and technologies allows projects to begin construction up to 12 months earlier than other developers. This efficiency allows Novilla RNG to accelerate the revenue and royalty streams for all parties involved.

For more information, please visit www.novillarng.com or email info@novillarng.com.

About AIMPERA Capital Partners

AIMPERA is a private investment firm that seeks to invest in asset-rich operating businesses that provide essential services. Examples of such investments have included food distribution, telecommunication, distributed generation, waste management, transport & logistics and housing.

AIMPERA generally seeks majority stake investments, often in family-owned infrastructure businesses. These businesses are pre-institutional in the North American lower middle market.